

2019 ANNUAL REPORT







Grumblethorpe 1744



Hill-Physick 1786



Historic Waynesborough 1724

Philadelphia Society for the Preservation of Landmarks

Mission & Values

The *Philadelphia Society for the Preservation of Landmarks* inspires people to engage with history by preserving our unique historic sites and by providing related historical, educational, and cultural programming.

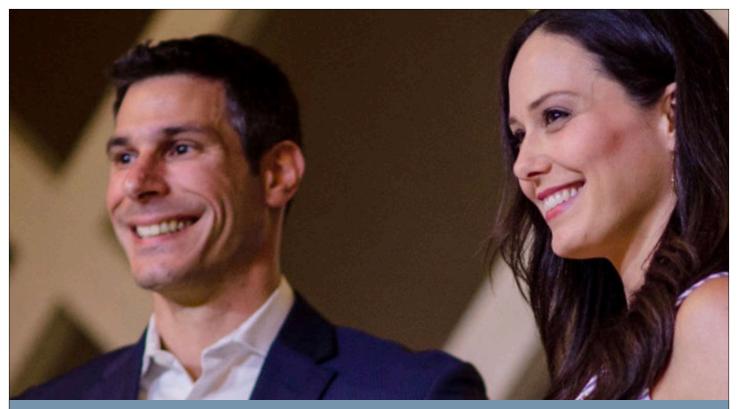
We believe that historic preservation illustrates the value of what endures in our society, and that this inspires people to learn about history and engage with their community.

We are committed to maintaining our properties and their collections for the long-term, so that they will remain public resources in the future.

We want our properties to be open and well-used by many different audiences in many different ways.

We respect the uniqueness of each of our properties, and believe that their different programs, priorities, and places in their communities create great value for Landmarks and its visitors.

We are thoughtful and foresighted stewards of the organization's resources and always encourage others to join us.



2019 Top Achievements

- 4th straight fiscal year in a row with surpluses
- Received the Preservation Alliance's Board of Directors Award for Exceptional Stewardship of Historic Properties
- Awarded the Pennsylvania Historic and Museum Commission's Keystone Grant for \$90,000 for Powel Restoration Project
- \bullet Launched the Powel Restoration Project Campaign and met goal of \$225,000 in 7.5 months
 - Record number of private rentals
 - Onboarded an entirely new administrative staff and led a successful transition
 - Acquired a mantle originating from Powel House



Message from the Chairman



In this year of transition, I take comfort in reflecting on the things that endure— our historic sites and our community. While we said goodbye to familiar faces, we also welcomed new ones into the PhilaLandmarks family. I'm astounded by the agility, hard work, and stewardship of our Board of Directors, House Committees, dedicated volunteers, and, most especially, our staff.

Looking through this Annual Report I'm reminded of all that we have done, together, at PhilaLandmarks to engage our community and support our houses. We hosted over 10,000 guests at our historic homes by providing quality house tours, student learning experiences, mission driven programming, fundraisers, and private rentals. We've worked in partnership with other organizations and groups to enliven our houses and were proud to produce the return of our PhilaLandmarks Early Music Series as well as host new theatrical performances to sold out audiences.

During fiscal year 2019, PhilaLandmarks enjoyed many significant achievements; we recorded our fourth consecutive year of financial surplus, we were awarded the Board of Directors Award for Exceptional Stewardship of Historic Houses by the Preservation Alliance for Greater Philadelphia, and we completed the Powel Restoration Project Capital Campaign by exceeding the \$225,000 goal.

As we celebrate the impending completion of the Powel House Restoration Project, we turn to other capital needs and preservation projects at our other houses. Our focus in the coming year will be on Grumblethorpe House & Gardens and how we will confront deferred maintenance issues, such as roof repairs, security concerns, and other long-term plans that address the manifold capital needs there. Our commitment to our mission to preserve our historic houses and tell their stories as a way to bring history to life remains steadfast.

Our community, members, and your support are what makes all of these achievements possible. Thank you.

Gregory Montanaro Chairman

Message from the Executive Director



Three and a half years ago, when I first crossed the threshold of the Powel House, I never dreamed I was stepping into a home and a community. I felt compelled by the history of the house and soon asked a former employee "How do I stay? How do I get involved?" Five months later, when asked if I would work oh-so-part-time as the PhilaLandmarks membership assistant, I excitedly said "Yes, I'll do anything!"

I've learned that it's taken very seriously here when you say "I'll do anything." From membership assistant, my role quickly grew into programming and then managing the Hill-Physick House, and eventually doubling as full-time Development and Programs Manager. Now, in my new role as Executive Director, I've seen so clearly that mine is a shared story. Our historic houses have a way of drawing people in and getting them to ask "How do I get involved?" The community that forms and embraces our organization inspires me every day — from the boards and committees, to our garden volunteers, to the Grumblethorpe Youth Volunteers, to our amazingly dedicated staff.

Looking back over our 88th year, we see a vital record of success and growth for the PhilaLandmarks community. Without a doubt, the year's highlight was our coming together to raise funds for the Powel Restoration Project--and impressively exceeding our goal in only seven and a half months. Our ability to finish the Hill-Physick House roof restoration in 2017 and jump right into fundraising for our next major restoration project demonstrates the strength of our community and what we are able to accomplish together. This renewed momentum in historic preservation was recognized when we won the 2019 Board of Directors Award for Exceptional Stewardship of Historic Houses from the Preservation Alliance.

The year also brought major transitions. We said goodbye to long-term employees who either retired or moved on to other endeavors, and we felt the loss of dedicated members of our community. Despite inevitable change, we worked to build a new team and welcomed many new faces. They brought with them fresh energy and ideas and a commitment to finding innovative ways to elevate PhilaLandmarks to the next level of house museum stewardship.

Our collective commitment and hard work in fiscal year 2019 helped PhilaLandmarks finish our fourth consecutive year of positive earnings. I am deeply grateful to those who made 2019 a success, and I am proud of what we've accomplished together. As you page through the annual report, I hope seeing the joy we had in making it all happen will inspire you to ask now, just like me, "How do I stay involved?"

Kayla Anthony

Executive Director

2019 in Numbers

Powel House



Overall Visitors: approx. 2,990

House Tours Visitors: 684 Education Students: 59 Ghost Tour Attendees: 177

Private Events: 24

Private Event Attendees: 1,800

Programs: 8









Grumblethorpe

Overall Visitors: approx. 1,172

House Tour Visitors: 50 Specialty Tours: 3

GEEP Education Students: 350 Grumblethorpe Youth Volunteers: 15

Programs: 18

2019 in Numbers

Hill-Physick House



Overall Visitors: approx. 2,736

House Tour Visitors: 991 Ghost Tours Attendees: 177 Education Students: 518

Private Events: 14

Private Event Attendees: 1,050

Programs: 10







Historic Waynesborough

Overall Visitors: approx. 1,594

House Tours Visitors: 413 Education Students: 220

Private Events: 56

Private Event Tours: 905

Programs: 3

2019 in Numbers

Road Scholar



Participants: 831

Programs: 47

Net Revenue: \$104,641





Attendees: 1,155 Fundraisers: 6 Dollars Raised: \$45,307

2019 Fundraisers







Photo Recap



























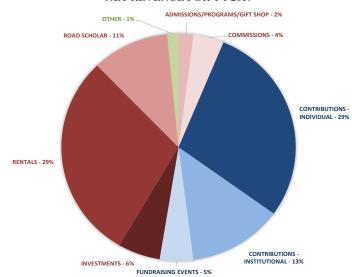




Statement of Activities and Changes in Net Assets Year ending September 30, 2019

		Without	With		
REVENUE AND SUPPORT		Donor Restrictions	Donor Restrictions		<u>TOTAL</u>
Admissions	\$	14,284	-	\$	14,284
Commissions		37,016	4,375		41,391
Events Income, net of Direct Costs		45,307	-		45,307
Grants and Contributions		81,369	328,258		409,627
Interest and Dividends		22,934	19,777		42,711
Other Income		15,387	-		15,387
Program Activities		14,661	-		14,661
Rental Income		324,260	-		324,260
Road Scholar		1,078,450	-	1	,078,450
Realized Gain on Investments		14,638	-		14,638
Net Assets Released from Restrictions:					
Satisfaction of Restrictions		110,055	(110,055)		
TOTAL REVENUE AND SUPPORT	_	1,758,361	<u>242,355</u>	_2	,000,716
EXPENSES					
Program Services:					
Road Scholar		973,809	-		973,809
Other Programs	_	349,525	-		<u>349,525</u>
Total Program Services		1,323,334	-	1	,323,334
0					
Support Services:		224 122			224122
Administrative and General	_	334,132	-		334,132
TOTAL EXPENSES		1,657,466		1	,657,466
TOTAL DAT ENOUS	_	1,037,400	-	1	,037,400
CHANGE IN NET ASSETS		100,895	242,355		343,250
		-	•		•
NET ASSETS, BEGINNING OF YEAR	_	2,309,421	924,067	3	,233,488
NEW ACCEPTO END OF YEAR					
NET ASSETS, END OF YEAR	_	\$2,410,316	<u>\$1,166,422</u>	<u>\$3</u>	3 <u>,576,738</u>

NET REVENUE FOR FY 2019





PhilaLandmarks Donors from October 1, 2018 to September 30, 2019

Total Support - FY2019

The names listed here reflect total gifts, grants, contributions, memberships, restricted gifts, and fundraising events during our Fiscal Year 2018: October 1, 2018 – September 30, 2019

Every effort has been made to ensure the proper recognition of our generous donors and volunteers. If your name has been omitted or incorrectly listed, please accept our sincere apologies and notify felias@philalandmarks.org.

General Operating Grants

Connelly Foundation \$5,000 The Barra Foundation \$9,000 Pennsylvania Historical Museum Commission \$20,994

Education Programs Grants

Patricia Kind Family Foundation \$5,000 Widener Memorial Foundation \$12,870 to Grumblethorpe Henrietta Tower Wurts Memorial \$2,000

Project and Program Grants

Historic Germantown – SOS Grant \$3,500 to Grumblethorpe Philadelphia Cultural Fund \$6,209 to Grumblethorpe Youth Farm Stand

Gifts to Restricted Accounts Bequests

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Pam Alles

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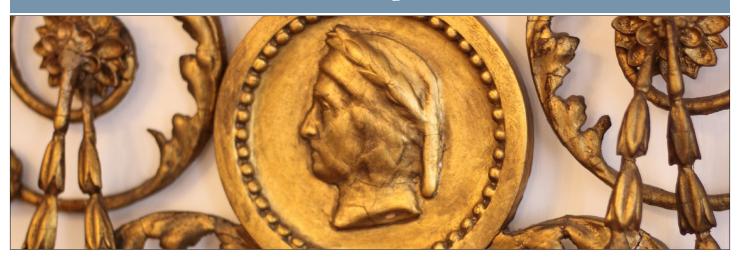
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For year ending September 30, 2019

Thanks to our dedicated volunteer committees for the roles they play in carrying out our mission.

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In loving memory of **Kenneth Hinde** who served as a Road Scholar lecturer and guide for 17 years



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This year we honor **Donna Thomas** and her many contributions to the *Philadelphia* the *Preservation of Landmarks*. Donna was an active supporter of our organization for over 25 years and her commitment to PhilaLandmarks was second to none. She gave countless hours of her time, knowledge, expertise, and financial support over her many years of service. Donna

served on the Board of Trustees and was a champion for all four PhilaLandmarks houses. She also chaired the Hill-Physick House Committee, the Grumblethorpe Committee, and the Hill-Physick Garden and Plant Sale Committees. Her efforts in establishing the Hill-Physick endowment have created lasting security for the house for years to come. In recent years, she was often found tending the Hill-Physick garden.

A bench in her memory was dedicated in the Hill-Physick garden in Fall 2019.



1. BECOME A MEMBER

\$25 Young Friend: benefits for one individual 39 years or younger \$50 Individual: benefits for one individual \$85 Family: benefits for 2 adults and all children 17 & under \$100 Sustainer: benefits for 2 adults + guest privileges (2) for access to all PhilaLandmarks houses, all NARM benefits and members-only events.

Benefits

- Free unlimited admission to all four of our historic house museums
- Special members-only events (geared toward each level of giving)
- Priority access to our general public events, including free or discounted tickets
- •NARM Membership benefits for members joining at the \$100 or above.

See http://narmassociation.org for more information.

NARM gives you access to over 900 arts/cultural institutions throughout North America.

- Special members-only offers from our PhilaLandmarks' partners
- Recognition in our Annual Report

2. MAKE A DONATION

Your financial contribution TODAY will enable us to continue our mission of inspiring people to engage with history. It is EASY to make a secure donation on our website at www.PhilaLandmarks.org, mail a check to PhilaLandmarks at 321 S. 4th Street Philadelphia, PA 19106 or contact us at 215-925-2251.

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PhilaLandmarks Staff (2020)

Kayla Anthony, Executive Director, kanthony@PhilaLandmarks.org
Lauren Kain, Road Scholar Director, lkain@PhilaLandmarks.org
Joanne Gasiewski, Operations Manager, jgasiewski@PhilaLandmarks.org
Fiona Elias, Development and Programs Coordinator, felias@PhilaLandmarks.org
Meagan Regina, Private Rentals Coordinator, mregina@PhilaLandmarks.org
Michael Muehlbauer, Grumblethorpe Operation Manager, mmuehlbauer@PhilaLandmarks.org
Mackenize Warren, Grumblethorpe Education Coordinator, mwarren@PhilaLandmarks.org
Grimaldi Baez, Grumblethorpe Youth Volunteer Mentor, grumblethorpe@PhilaLandmarks.org

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Powel House, 244 South Third Street, Philadelphia 19106 powelhouse@philalandmarks.org

Grumblethorpe, 5267 Germantown Avenue, Germantown 19144 grumblethorpe@philalandmarks.org

Hill-Physick House, 321 South Fourth Street, Philadelphia 19106 physickhouse@philalandmarks.org

Historic Waynesborough, 2049 Waynesborough Road, Paoli 19301 historicwaynesborough@philalandmarks.org

Administrative Office: 321 South Fourth Street, Philadelphia, PA 19106

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