





Mission and Values

The Philadelphia Society for the Preservation of Landmarks inspires people to engage with history by preserving our unique historic sites and by providing related historical, educational, and cultural programming. We believe that historic preservation illustrates the value of what endures in our society, and that this inspires people to learn about history and engage with their community.

We are committed to maintaining our properties and their collections for the long-term, so that they will remain public resources in the future.

We want our properties to be open and well-used by many different audiences in many different ways.

We respect the uniqueness of each of our properties, and believe that their different programs, priorities, and places in their communities create great value for Landmarks and its visitors.

We are thoughtful and foresighted stewards of the organization's resources and always encourage others to join us.



Letter from the Chairman

In 2021, the Philadelphia Society for the Preservation of Landmarks marked its 90th Anniversary with a garden party at the Powel House and the Hill-Physick House. It's fitting that our celebration took place at the Powel House, where our story began with Frances Anne Wister's efforts to save imperiled heritage, one Landmark at a time. It was her effort at the Powel House, and the creation of PhilaLandmarks in 1931, that provided the impetus for the creation of Independence National Historical Park. This also inspired the preservation movement to restore all of Society Hill, the largest collection of 18th century buildings in the North America, and a visual narrative of our nation's history.

We are not just stewards of PhilaLandmarks but of our houses' roles in the American story of liberty and independence. We are leaders of a resurgent movement proclaiming the value of history and our shared story as the source of our society's cultural cohesion, not division. As we approach the 250th Anniversary of the United States of America, we ready ourselves to welcome all to Philadelphia to hear about the miracle that occurred here and celebrate the patriots who walked our streets and lived in our homes.

After two years of a pandemic, civil unrest, and a disjointed government response, I am happy to report that PhilaLandmarks has emerged with our sixth year in the black and having completed many significant projects. We completed the exterior restoration of the Powel House, including the new copper roof. We continued to address deferred maintenance at Grumblethorpe, and to make security enhancements to the property, while also increasing programmatic activity.

This past year also has been marked by a tremendous amount of effort devoted to Historic Waynesborough and addressing the overall capital and operating needs of that site. Working with Easttown Township, the local historical society, and other interested parties, we have provided clarity on effective mechanisms for collaboration and partnership. We have also made significant progress towards a roof replacement project at the Main House and are making significant upgrades to the Tenant Building. In the years ahead, Historic Waynesborough will be strengthened by new partnerships that are being cultivated and more creative uses of our significant space.

As always, I want to thank our wonderful and diligent staff, led by our Executive Director Kayla Anthony. Our executive team and on-site house managers have performed exceptionally well through challenging circumstances. I also want to thank our Board of Trustees, House Committees, volunteers, and members for their ongoing support of our mission and operations. I am confident that the year ahead will once again bring significant progress for PhilaLandmarks.

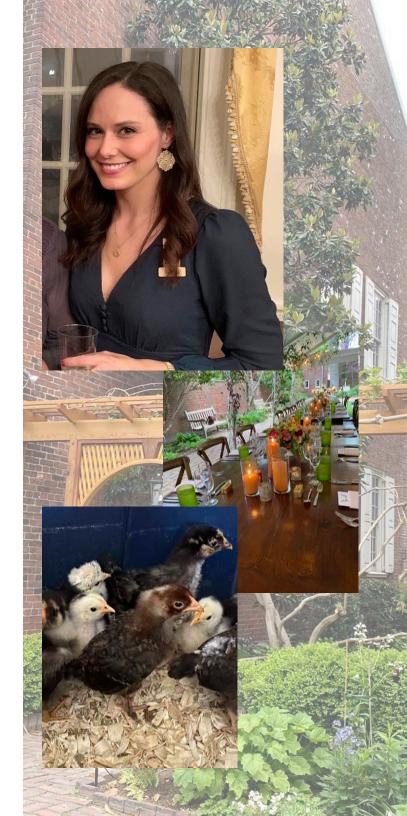


Letter from the Executive Director

Counded 90 years ago, at the height of the Great Depression, $oldsymbol{\Gamma}$ PhilaLandmarks is no stranger to challenging times. Beginning with our founder, Frances Anne Wister, and continuing to the present day, our steadfast leadership and strong sense of mission have allowed PhilaLandmarks to not only endure difficult times, but to emerge stronger, more insightful, and more purposeful than ever. We weren't sure what to expect from 2021 as the COVID-19 pandemic raged on nationally and globally but we adapted and found new ways to connect with our audiences, build internal capacity, and strengthen ties within our respected communities. Our historic house museums tell stories about people who also faced great social, political, and economic challenges. These challenges, and the way people responded to them, formed the character of our nation. During the Yellow Fever epidemic in 1793, Dr. Physick, like many medical professionals today, decided to remain in Philadelphia in order to address the needs of the suffering. During a crisis, we find that sharing stories like this one make history tangible and inspirational to the public. These stories render the characters of our houses relatable and remind us that if we overcame challenges in the past, we can overcome them again today. Despite the challenges of the pandemic, 2021 was another record-breaking year for revenue generation as we finished our sixth year in a row with positive earnings. We celebrated a huge milestone in our organization's history - its 90th year - which was highlighted by a dual fundraiser at Powel and Hill-Physick Houses and featured a new preservation exhibit about our founding story. In addition, we completed the Powel House Restoration Project and embarked on the planning phase for our next capital project - the Historic Waynesborough Restoration Project.

It is with pride and gratitude that I present our 2021 annual report. I am so proud of the successes we collectively achieved this year. I hope you enjoy paging through the report and seeing all that our incredible staff, volunteers, and supporters have helped us accomplish. Your commitment to PhilaLandmarks has made all the difference to ensuring our success over two difficult years. I want to thank you for your support and I am looking forward to a hopeful 2022!

Executive Director



TOP ACHIEVEMENTS

PhilaLandmarks held six fundraisers in the 2021 fiscal year, most notably the PhilaLandmarks 90th Anniversary Celebration, commemorating nine decades of preservation in Philadelphia. As the world entered its second year of a global pandemic, PhilaLandmarks continued to prosper and grow while maintaining safety for the staff and guests.

In late summer, we hired two new full-time staff members: Lauren Wegrocki-Smith and Mackenzie Warren. Ms. Wegrocki-Smith previously held an administrative position at a Philadelphia-area law firm. She is instrumental in maintaining the office accounts. Ms. Warren was promoted from part-time Education Coordinator to Education and Programs Manager. While she continues to work with the schools partnered with the Grumblethorpe Elementary Education Program (GEEP), she also manages the collections and provides site-specific programming across the four houses.

Grumblethorpe Youth Volunteers were invited to participate in the Philadelphia Flower Show and received an honorable mention for their exhibit.

Powel, Hill-Physick, and Historic Waynesborough saw a record number of private event rentals.





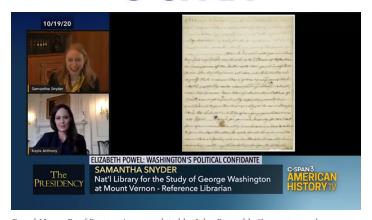








C-SPAN



Powel House Roof Restoration completed by John Reynolds Carpentry and Roofing, Screenshot of C-Span correspondance focusing on Washington and Powel's relationship.

John Reynolds Carpentry and Roofing completed the final stages of the Powel House Roof Restoration project. A new standing-seam zinc coated copper roof was installed on the roof of the museum, the soffit, crown, and fascia on the museum was rebuilt, the south and east elevation was repointed, and the front façade was restored and repainted.

Samantha Snyder and Kayla Anthony were featured on C-SPAN discussing the relationship between George Washington and Elizabeth Powel.









TH ANNIVERSARY HIGHLIGHT

February 27, 2021 marked the 90th anniversary of the founding of PhilaLandmarks. Frances Anne Wister (1874-1956) founded PhilaLandmarks in 1931 to save the home of Samuel Powel, a prominent Philadelphia politician, and then served as the organization's president for the next 25 years. Wister was a staunch advocate for civic and cultural services for Philadelphia, such as streetlights, trolley cars, and improved water supply and living conditions for impoverished residents. She held executive positions on the Philadelphia Board of Education, PA Parks Association Board, and the Philadelphia Orchestra and created the Women's Committee of the Orchestra.

Wister became a leader in the male-dominated sphere of architecture. She proposed an architectural survey of Old City and fundraised \$5,000 for the Philadelphia Chapter of the American Institute of Architects to complete this work. The resulting Philadelphia Survey was completed in 1931 and included 125 photographs. Wister also advocated for the preservation and stewardship of the Academy of Music, the former Franklin Institute building, Elfreth's Alley, Independence National Historic Park, the Second Bank of the United States, and famously, the Powel House.









To save the Powel House from further deterioration, Wister founded PhilaLandmarks on February 27, 1931, and she and the founding members raised the funds to purchase 244 South Third Street and its adjacent property in only 88 days. By the time PhilaLandmarks was able to purchase the Powel House, significant internal and external damage had taken its toll on the property. After Samuel Powel died, Elizabeth Powel sold the house and a succession of six families occupied the property until Wolf Klebanksy purchased the property in 1904 for manufacturing purposes. Wister and PhilaLandmarks raised money over the coming years to restore the house to the Powels' era and in that timeframe, also became stewards of the Wisters family home, Grumblethorpe, in Germantown. PhilaLandmarks became the stewards of the Hill-Physick House and Historic Waynesborough in 1965 and 1980, respectively, continuing Frances Anne Wister's legacy of preservation and stewardship in the Philadelphia community.





The 90th anniversary event started with cocktails in the Hill-Physick House Garden where staff, board members, committee members, and guests enjoyed a delicate summer's evening. The party, led by Road Scholar guide Mitchell Kramer as Benjamin Franklin, then paraded to the Powel House Garden to continue festivities. Executive Director Kayla Anthony gave a presentation on the organization's preservation efforts, noting the state of the houses before and after PhilaLandmarks' intervention. Dinner, provided by DiBruno Brothers Catering, was accompanied by the Franklin Quartet, a string quartet that plays classical music from the 18th century. The 90th anniversary celebration raised \$30,539.74.





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In 2021, we acquired several new collection items for all four houses:

Walter Graham Arader III donated five William Birch (1755-1834) engravings including "View in Third Street, from Spruce St. Philadelphia" (c.1799) which depicts the Powel House in the background.

Brian Reid sent a copy of "Letters from the Late Right Honourable Philip Dormer Stanhope," owned and signed (multiple times) by Sally Wister (1761-1804) in 1778. He sent the book from Australia to its home at Grumblethorpe.

Catherine Buschek donated to the Anthony Wayne Foundation a number of letters signed or pertaining to Anthony Wayne (1745-1796).

From the Estate of Mrs. Louise Beardwood, the Hill-Physick House received a silver tankard made and marked by Philip Syng (1703-1789).

Elizabeth Streitz Powel and Thomas I. H. Powel Jr. donated the key to Powelton, John Hare Powel's (1786-1856) West Philadelphia Estate. John Hare Powel was the nephew and heir of Elizabeth Powel (1743-1830) who originally owned Powelton with Samuel Powel (1738-1793).

Powel Family descendants provided funds to purchase a set of papers in which Elizabeth Powel (1743-1830) adjusted her Will, including one from 1821, the year after Elizabeth's stroke.





Peter Kendall donated a Miniature Powel House model, which is now displayed in the Preservation Exhibit at Powel House

CAPITAL PROJECTS

Powel House Restoration Project completion

Waterproofing of Grumblethorpe Tenant House basement

Hill-Physick Museum HVAC replacement

Waynesborough Carriage House HVAC replacement

Hill-Physick powder room renovation

Historic Waynesborough grass-track installation

Support for the Powel Trellis project came from the Powel House Gardenistas, Linda Witt, and Jim Marsh. The weight of the 90 year old wisteria vine caused the trellis to deteriorate, prompting the need for the trellis restoration. Grumblethorpe Operations Manager Michael Muehlbauer managed the untangling of the vine and the placing it on the new trellis



2021 FUNDRAISERS



Attendees: 389

Number of Fundraisers: 6

Total Amount Raised: \$56,972

Hill-Physick House Wine & Dine Raffle Hill-Physick House Wreath & Poinsettia Sale Powel Holiday Mailing Hill-Physick House Spring Plant Sale Grumblethorpe Spring Plant Sale 90th Anniversary

PROGRAMS











Revolutionary Germantown Festival PhilaLandmarks Early Music Series

Tiny Dynamite Performances

Compliments of the Day Virtual Lecture with Samantha Snyder

A Socioeconomic Eye – Walking Tour in partnership with Elfreth's Alley

Virtual 90th Annual Meeting with Inga Saffron

4th of July Open Houses at Powel and Hill-Physick

Virtual Tour of Powel House for the Library Company of Philadelphia

Yellow Fever Tour in partnership with Christ Church Burial Ground

Haunted Hill-Physick Candlelight Tours

Art in the Age Cocktail workshops at Powel House

Mount Vernon Lecture with Samantha Snyder and Kayla Anthony about the relationship between George Washington and Elizabeth Powel

the relationship between George Washington and Elizabeth Powel

Grumblethorpe Farmstand

GYV Flower Show Exhibit

St. Mark's Camp Grumblethorpe

New Preservation Exhibit at Powel House















OUTREACH



GRUMBLETHORPE ELEMENTARY EDUCATION PROGRAM (GEEP):

- WIDENER PROGRAM (19 CLASSES, 143 STUDENTS),
- SUMMER LESSONS WITH HORIZONS AT GREENE STREET FRIENDS SCHOOL (6 CLASSES, 12 VISITS)





HILL-PHYSICK VISITORS:

586







ROAD SCHOLAR

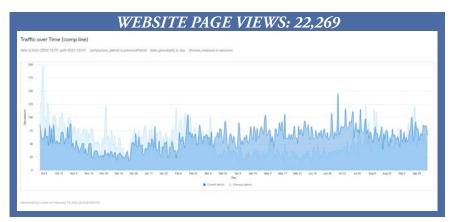
11 PROGRAMS 268 PARTICIPANTS

\$11,264

HISTORIC WAYNES-BOROUGH VISITORS:

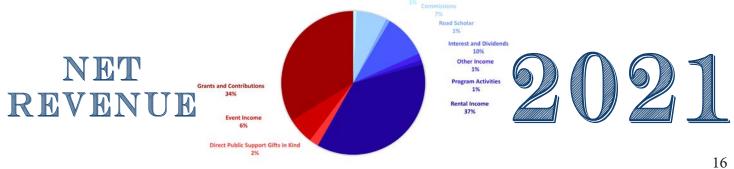
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STATEMENT OF ACTIVITIES

Year Ended		WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
September 30, 2021	Admissions Commissions	\$ 6,870 61,713	\$ 6 4,650	\$ 6876 66,363
33,232.	Direct Public Support Gifts in Kind	19,825	-	19,825
	Event Income, net of Direct Costs	56,972	-	56,972
	Grants and Contributions	178,142	90,001	268,143
	Interest and Dividends	15,847	17,582	33,429
	Other Income	9,200	5,060	14,260
	Program Activities	6,797	2,994	9,791
	Rental Income	355,650	2,285	357,935
	Road Scholar	160,158	-	160,158
	Paycheck Protection Program Loan Forgiveness	55,652	-	55,652
	Realized Gain on Investments	17,156	43,522	60,678
	Unrealized Gain (Loss) on Investments Net Assets Released from Restrictions:	15,816	64,682	80,498
	Satisfaction of Restrictions	109,761	(109,761)	-
	TOTAL REVENUE AND SUPPOR	T 1,069,559	121,021	1,190,580
	EXPENSES Program Services: Road Scholar Other Programs Total Program Services	152,108 275,071 427,179	100,783 100,783	152,108 375,854 527,962
	Support Services Administrative and General	263,776	8,978	272,754
	TOTAL EXPENSI	E S 690,955	109,761	800,716
	CHANGE IN NET ASSET	S 378,604	11,260	389,864
	NET ASSETS, BEGINNING OF YEA	R 2,566,482	1,179,163	3,745,645
	NET ASSETS, END OF YEA	R \$ 2,945,086	\$ 1,190,423	\$ 4,135,509



PhilaLandmarks Donors

GENERAL OPERATING GRANTS:

Connelly Foundation \$17,500.00 Historic Germantown \$850.00 Pennsylvania Historical & Museum Commission \$66,161.00

EDUCATION PROGRAMS GRANTS:

Connelly Foundation \$15,000.00 Henrietta Tower Wurts Memorial \$2,000.00 to Grumblethorpe Elementary Education Program (GEEP)

PROJECT AND PROGRAM GRANTS:

American Public Gardens Association - Urban Agriculture Resilience Program Grant \$20,000.00 to Grumblethorpe Youth Farm Stand The Food Trust – Pennsylvania Fresh Food Initiative Grant \$20,000.00 to Grumblethorpe Youth Farm Stand

Pennsylvania Historical & Museum Commission -Keystone Historic Preservation Grant to the Powel Restoration Project (2019 – 2021) \$90,000.00 Historic Germantown – SOS Grant \$4,000.00 to Grumblethorpe

Historic Germantown – \$100.00 to Grumblethorpe Youth Volunteers

GIFTS TO RESTRICTED ACCOUNTS

Bequests:

Ruth Herd to PhilaLandmarks \$50,000.00



POWEL ENDOWMENT FUND:

Robert P. Breading Lee and Geoffrey Dennis

POWEL COLLECTIONS:

Townsend and Kathleen Alexander Walter Graham Arader, III Peter Kendall Mr. and Mrs. Thomas I.H. Powel, Jr.

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Powel Garden Fund:

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Kathleen Burns-Alderfer Sarah Jackson Mr. and Mrs. I. N. Pattison IV Howard Sedran and Martha Levine

Grumblethorpe Collections:

Suzanne Ross Brian Reid

Grumblethorpe **Committee Fund:**

Ionathan Cresswell Norman Marcus Iordan Vann

Grumblethorpe Youth Volunteer:

Green Street Monthly Meeting Historic Germantown

Grumblethorpe:

Mary Brennan-Hagy Historic Germantown Colleen Rumpf Mr. and Mrs. Thomas P. Witt

Hill-Physick Collections:

Estate of Louise Beardwood Richard Wood Snowden

Hill-Physick Committee Fund:

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Hill-Physick **Garden Fund:**

Christine Rother Allison Taub

Hill-Physick House:

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Government

Pennsylvania Historical & Museum Commission

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American Public Gardens Association Connelly Foundation David T. Orthwein Trust Henrietta Tower Wurts Memorial Howard I. Sedran Family Foundation Sam and Kate Sidewater Foundation

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Condino Heating & Air Conditioning, Inc. Conestoga Questers #63 Pennsylvania Fresh Food Financing Initiative Green Street Monthly Meeting Historic Germantown HOK Group, Inc. Jane Hires, Inc. John Milner Architects, Inc. Papertini Quaker City Mercantile, Inc. Society Hill Civic Association

DONOR SUPPORT

\$10,000+

Tim and Pam Alles

American Public Gardens Association

Connelly Foundation

Pennsylvania Fresh Food

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Ruth Herd

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& Museum Commission

\$5,000+

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\$50 Individual: benefits for one individual

\$85 Family: benefits for 2 adults and all children 17 & under

\$100 Sustainer: benefits for 2 adults + guest privileges (2) for access to all

PhilaLandmarks houses, all NARM benefits and members-only events

Benefits

- Free unlimited admission to all four of our historic house museums
- Special members-only events (geared toward each level of giving)
- Priority access to our general public events, including free or discounted tickets
- •NARM Membership benefits for members joining at the \$100 or above.

See http://narmassociation.org for more information. NARM gives you access to over 900

arts/cultural institutions throughout North America.

- Special members-only offers from our PhilaLandmarks' partners
- Recognition in our Annual Report

2. MAKE A DONATION

Your financial contribution TODAY will enable us to continue our mission of inspiring people to engage with history. It is EASY to make a secure donation on our website at **www.PhilaLandmarks.org**, mail a check to PhilaLandmarks at 321 S. 4th Street, Philadelphia, PA 19106 or contact us at 215-925-2251

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For year ending September 30, 2021

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